

# Sponsor/exhibitor participation form

## Spring National High School Journalism Convention

April 24-26, 2025 • Seattle, Washington

[spring.journalismconvention.org](http://spring.journalismconvention.org)

Submit completed contract to:

**Karli Keith**

National Scholastic Press Association

[karli@studentpress.org](mailto:karli@studentpress.org)

612-200-9254

## Organization name

\_\_\_\_\_

Mailing address

\_\_\_\_\_

City, State ZIP

\_\_\_\_\_

Convention contact

\_\_\_\_\_

Convention contact email

\_\_\_\_\_

Convention contact phone number

\_\_\_\_\_

Accounting email

\_\_\_\_\_

Convention contact signature

## Payment options

Payment in full is required to secure a sponsorship, booth and/or ad space. Payment in U.S. dollars only.

Check # \_\_\_\_\_

Visa    MC    Discover    Amex

\_\_\_\_\_

Credit card number

\_\_\_\_\_

Expiration date

\_\_\_\_\_

CVV

\_\_\_\_\_

Name on card

\_\_\_\_\_

Card billing address

\_\_\_\_\_

Signature

## Convention sponsorship

### PLATINUM SPONSORSHIP / \$10,000

Program printing and shipping (one available)

### DIAMOND SPONSORSHIP / \$7,500

*Pick one*

Social media wall co-sponsor, up to three

Social media wall exclusive sponsor (\$12,000)

Tote bags

Lanyards

### GOLD SPONSORSHIP / \$6,000

*Pick one*

Sponsorship of Thursday's keynote address

Online registration

Adviser luncheon

Scholarships

Thursday evening reception

### SILVER SPONSORSHIP / \$4,000

*Pick one*

Mobile app

Reporter notebooks

### BRONZE SPONSORSHIP / \$3,000

Adviser hospitality room

### FRIEND SPONSORSHIP / \$2,200

## À la carte options

### Tradeshow exhibit tables

Exhibit booth / \$1,200

Additional 10x10' / \$600

Nonprofit exhibit table / \$750

Early setup / \$400

### Convention-program advertising

Inside front cover / \$1,500

Two-page spread / \$1,800

Full page / \$1,500

Half page / \$800

### Convention app

Banner ad / \$600

### Adviser tote bag insert

À la carte / \$1,000

Sponsor / \$600

### Email blasts / \$600

Pre-convention

Post-convention

**Sponsorship subtotal**      \$ \_\_\_\_\_

**À la carte subtotal**      \$ \_\_\_\_\_

**Total owed**              \$ \_\_\_\_\_

**TOTAL PAYMENT**

\$ \_\_\_\_\_

# Sponsor/exhibitor participation form / 2

Spring National High School Journalism Convention  
 April 24-26, 2025

Booth space preference

Organization name

Seattle Convention Center (Hall 4F)  
 705 Pike St  
 Seattle, WA 98101

Choice 1 booth number

[spring.journalismconvention.org](http://spring.journalismconvention.org)

Choice 2 booth number

