

THURSDAY SCHEDULE

THURSDAY SCHEDULE

Room	8 a.m.	9 a.m.	1 p.m.	5 p.m.	6:15 p.m.	7 p.m.	9 p.m.
Chelan Pre-Function FLOOR 1, SHERATON GRAND	Media Tours check-in desk (8 a.m. to 2 p.m.)						
Diamond AB FLOOR 1, SHERATON GRAND			Preconvention workshop: Exploring the power of light (1-5 p.m.)				
Eagle Boardroom FLOOR 1, SHERATON GRAND	JEA Outreach Academy (8:30 a.m. to 5 p.m.)						
Aspen FLOOR 2, SHERATON GRAND	Preconvention workshop: Online — Social branding and multimedia reporting (9 a.m. to 5 p.m.)						
Cedar AB FLOOR 2, SHERATON GRAND			Preconvention workshop: Audio journalism — Podcasting 101 (1-5 p.m.)				
Redwood A FLOOR 2, SHERATON GRAND	Preconvention workshop: Broadcast and video storytelling (9 a.m. to 5 p.m.)						
Willow A FLOOR 2, SHERATON GRAND	Preconvention workshop: Editorial leadership (9 a.m. to 5 p.m.)						
Willow B FLOOR 2, SHERATON GRAND			Preconvention workshop: Law of the student press				
Grand Ballroom A FLOOR 2, SHERATON GRAND	Preconvention workshop: Yearbook leadership jumpstart (9 a.m. to 5 p.m.)				New adviser orientation		
Grand Ballroom B FLOOR 2, SHERATON GRAND	Preconvention workshop: Digital photography (9 a.m. to 5 p.m.)						
Grand Ballroom C FLOOR 2, SHERATON GRAND							Adviser welcome reception (9-10:30 p.m.)
Grand Ballroom D FLOOR 2, SHERATON GRAND	Preconvention workshop: Writers' workshop (9 a.m. to 5 p.m.)						
Grand Ballroom Foyer FLOOR 2, SHERATON GRAND	Publication exchange						
Jefferson AB FLOOR 4, UNION ST. TOWER, SHERATON	Preconvention workshop: Foundations of print design (9 a.m. to 5 p.m.)						
Seneca FLOOR 4, UNION ST. TOWER, SHERATON			Preconvention workshop: Artificial intelligence in the classroom and newsroom (1-5 p.m.)				
Cirrus Ballroom FLOOR 35, PIKE STREET TOWER, SHERATON	JEA board meeting (8:30 a.m. to 3 p.m.)						
Skybridge Lobby LEVEL 4, ARCH AT 705 PIKE			1-7 p.m. Information desk				
Hall 4E LEVEL 4, ARCH AT 705 PIKE						Opening ceremony and ★ keynote address (7-9 p.m.)	
Hall 4F LEVEL 4, ARCH AT 705 PIKE			1-7 p.m. Registration check-in, trade show, convention merchandise pick-up				

- SPECIAL EVENT
- MEETING
- REGISTRATION AND INFORMATION
- ★ FEATURED SPEAKER
- GOOD FOR BEGINNERS
- PRECONVENTION WORKSHOP

FRIDAY SCHEDULE

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Room	8 a.m.	9 a.m.	10 a.m.	11 a.m.	Noon	1p.m.	2 p.m.	4 p.m.	Evening	
Diamond AB FLOOR 1, SHERATON GRAND	Kickstarting your own magazine	Online content is more than just text and a photo	Do you trust AI to translate for your publication?	Protecting source identity (and avoiding jail)	Across the coverage-verse: Big school, small team	Lesson plan swap	"Keep your knees bent!": Managing the newsroom	NSMC 41: Podcasting	<ul style="list-style-type: none"> ■ SPECIAL EVENT ■ MEETING ■ CONTEST ■ REGISTRATION AND INFORMATION ★ FEATURED SPEAKER ■ MEDIA LAW CENTRAL ■ DIVERSITY CERTIFICATE ■ GOOD FOR BEGINNERS ■ COMMUNITY JOURNALISM STRAND 	
Eagle Boardroom FLOOR 1, SHERATON GRAND	NSMC photography judging									
Aspen FLOOR 2, SHERATON GRAND	Get inspired, stay trendy: Design trends that work	You're kidding! You found that idea where?	Just your "type"	Engage your audience through visual storytelling	Yearbook adviser help desk	Taste the rainbow: Team-building through personality types	Ice, ice (breakers) baby	NSMC 20-22: Lit Mag Poetry and Photography		
Cedar AB FLOOR 2, SHERATON GRAND	Think outside the triangle	99 grammar and style errors (and how to fix them)	The deep dive: In-depth student journalism	Come to the cookout	Build it so they will come	AI for the newsroom	Drafting AI policy	NSMC 19: Lit Mag Layout		
Madrona FLOOR 2, SHERATON GRAND	National Student Media Contests headquarters and Quiz Bowl judging, NSMC check-in 10:30 a.m. to 2:30 p.m.									
Redwood A FLOOR 2, SHERATON GRAND	Student press freedom 101	Get help with censorship: SPRC open forum	"Can I use this?" How to avoid the copyright bots	Obtaining press freedom in private schools	How to get information through public records	New Voices and beyond: Advocating for student press freedom	Student Media Law Shorts video series Q&A	NSMC 24: Infographic		
Willow A FLOOR 2, SHERATON GRAND		Working in the real world ★	Phone powered production	Cohesive culture: Strategies for staff success	Using generative AI in multimedia	Hype for type	Effective editors who encourage, empower, educate	NSMC 23/25: Logo and Advertising		
Willow B FLOOR 2, SHERATON GRAND	Adviser lounge									
Grand Ballroom A FLOOR 2, SHERATON GRAND	Reporting on diverse communities	Empowering young voices	Power up your staff	All-in: Leadership and engagement for publications	Walking the walk: Leading by example	Covering earthquakes, wildfires, and disasters		NSMC 27-35: Photo critiques		
Grand Ballroom B FLOOR 2, SHERATON GRAND	Control chaos with proactivity	Diversity matters	JEA Yearbook Adviser of the Year panel	Creative collaboration: Power of a journalist-in-residence ★	Stop, collaborate and listen: 10 tips for leaders	Getting new kids on the block				
Grand Ballroom C FLOOR 2, SHERATON GRAND		Break with a Pro (9 a.m. and 10 a.m.)			On-site critiques				NSMC judges' dinner	
Grand Ballroom D FLOOR 2, SHERATON GRAND	"Long live" your yearbook theme	How did they do that?	From the Online Pacemaker judges	From the Yearbook Pacemaker judges		Pacemaker finalist celebration	Representation matters: Seeking diversity in the news and in your newsroom ★	NSMC 16-18: Yearbook Layout		
Grand Ballroom Foyer FLOOR 2, SHERATON GRAND	Publication exchange									
Boren FLOOR 4, UNION ST. TOWER, SHERATON	NSMC 42: Video Editing							NSMC 08: News Editing		
Columbia FLOOR 4, UNION ST. TOWER, SHERATON	Wield public records like a pro	Copyright fair use: to infringe or not to infringe	Starting from scratch	Northern exposure: Lessons from a Maine yearbook	MMJ 101: How to solo shoot and edit TV content ★	Find a mentor. Be a mentor.				
Jefferson AB FLOOR 4, UNION ST. TOWER, SHERATON	Beginning Photoshop	Beginning InDesign	Peer to peer photography mentors	Advanced Photoshop	Advanced InDesign	Increase readership with five strategies	Insert headline here	NSMC 26: Photo Illustration		
Seneca FLOOR 4, UNION ST. TOWER, SHERATON	NSMC 44: News Anchor orientation and work room						JEA mentors meeting	NSMC 45: Broadcast Newswriting		
University FLOOR 4, UNION ST. TOWER, SHERATON	NSMC 44: News Anchor judging room							NSMC 06: Editorial Cartooning		
Virginia FLOOR 4, UNION ST. TOWER, SHERATON	Field to file: Streamlining photography workflow	The writer's playbook: Sportswriting in college	It's just a yearbook, or so they keep telling me	Game on: Launching a sports media program	Mama, that's trash: Learning from yearbook fundamentals	Finding, using and visualizing data	One shot: Discussing image selection dilemmas	Certification test for CJE and MJE candidates		
Cirrus Ballroom FLOOR 35, PIKE STREET TOWER, SHERATON	NSPA/Quill & Scroll advisory board	Buy the book: Market a yearbook culture at school	Revamp your story pitch	Click and coordinate: Photography management	Best of both worlds: Tradition meets innovation	Started at the bottom, now we're here	Building a relationship with the counseling office			

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Skagit 1 LEVEL 0, ARCH AT 800 PIKE		Building world-class communities and cities	Shamelessly promote and protect your J programs	Yearbook copy capers	NSMC 43/46: Online News Package and Broadcast Package taping room			NSMC 11 Press Law	
Skagit 2 LEVEL 0, ARCH AT 800 PIKE	NSMC 43 Online News Package meeting				NSMC 43: Online News Package work room				<ul style="list-style-type: none"> ■ SPECIAL EVENT ■ MEETING ■ CONTEST ■ REGISTRATION AND INFORMATION ★ FEATURED SPEAKER ■ MEDIA LAW CENTRAL ■ DIVERSITY CERTIFICATE ■ GOOD FOR BEGINNERS ■ COMMUNITY JOURNALISM STRAND
Skagit 3 LEVEL 0, ARCH AT 800 PIKE	Yerds and sports: Navigating two different worlds	Producing portfolios that pop	The secret sauce to storytelling on social media	Capturing Friday night lights	Sports journalism in the digital era	No money? No problem.	MSNBC: Middle School News and Broadcast Coalition	NSMC 07 Commentary Writing	
Skagit 4 LEVEL 0, ARCH AT 800 PIKE	NSMC 46 Broadcast Package meeting				NSMC 46 Broadcast Package work room				
Skagit 5 LEVEL 0, ARCH AT 800 PIKE	Make 'em laugh, make 'em cry, make 'em feel	Podcasting: Time to join the fun	Using professional media to inspire theme/design	Telling good stories starts with good interviews	JOY Meet and Greet	Jump for JOY	JEA's new Scholastic Journalism Credentialing Program	NSMC 09/10 News Layout	
Yakima 1 LEVEL 1, ARCH AT 800 PIKE	Brand builders: Creating consistent publication brands	The coverage blueprint	Advisers' legal roundtable	Natural sound packages, ★ characters and building rapport	Creating award-winning portfolios	Telling stories with environmental portraits	Getting the real story at local public meetings	NSMC 05 Review Writing	
Yakima 2 LEVEL 1, ARCH AT 800 PIKE	The power of persistence	Accepting the transformation challenge	Why consider JEA certification?	Tips for using AI to elevate your program	Tackling student journalism at private schools	Live stream 101	Documentary journalism on YouTube		
Chelan 1 LEVEL 2, ARCH AT 800 PIKE			JEA CTE Committee meeting	NSMC 43 & 46: Broadcast judging					
Chelan 2 LEVEL 2, ARCH AT 800 PIKE	Yearbook backward	Photoshop of horrors	Top rungs: Visualizing the page ladder	Resources, relationships and reinforcement	Understanding color theory for yearbook design	Roadmap for recruitment	Let's get funky with your yearbook design	NSMC 36-40: Broadcast critiques	
Chelan 4 LEVEL 2, ARCH AT 800 PIKE	Small staff success	Get certified: Broadcast journalism	Get certified: Managing student media	Get certified: Writing & editing	Get certified: Photojournalism	Get certified: Law & ethics	Get certified: Marketing & audience engagement	Best of Show judging	
Chelan 5 LEVEL 2, ARCH AT 800 PIKE	Great expectations	Covering your school board	From drab to fab: Anecdotes can save your writing	Spin the wheel of color	A culture of storytelling	The 3 C's of lit mag: Better together	Get down with podcasting		
Tahoma 1 LEVEL 3, ARCH AT 800 PIKE	Fearless: Don't be afraid of critiques & contests	YBK crash course: Training news staff in one week	Get recognized: Winning ★ awards and scholarships	Your online story has too much text	Finding your voice while writing across styles ★	Make a point through humor	Photocomposition	NSMC 04: Sports Writing	
Tahoma 2 LEVEL 3, ARCH AT 800 PIKE	Trust the process: Ditch the ladder	Photo ethics in an AI world	Visual vibes	Good people don't just show up at your door	How and why to cover religion in high school media	Breaking news: How to cover it in print and online	Covering issues of disability	NSMC 02: Editorial Writing	
Tahoma 3 LEVEL 3, ARCH AT 800 PIKE	JEA membership meeting	JEA state directors meeting	Community journalism: more than your campus	Movement journalism: ★ Reporting on youth activism	What you see may not be what you'll get	25+ ideas to spark your yearbook creativity	#DesignFails	NSMC 12-15: Yearbook Captions	
Tahoma 4 LEVEL 3, ARCH AT 800 PIKE	National Journalism Quiz Bowl qualifying test	How to become a paid, ★ syndicated student journalist	Investigative journalism: Where do I start? ★	10 years of New Voices	The secret power of sports media ★	Covering diverse communities ★	So you think you want to be a journalist? ★	NSMC 03: Feature Writing	
Tahoma 5 LEVEL 3, ARCH AT 800 PIKE	If I only knew then what I know now ★	The art and craft of writing reviews ★	Take the lead: The role of representation	Solutions journalism with PBS News Student Reporting Labs	Using journalism skills after newspapers ★	From daily journalism to ★ storytelling for a Fortune 500 brand	Behind the scenes of The Nutgraf: Lessons learned	NSMC 01: Newswriting	
Skybridge Lobby LEVEL 4, ARCH AT 705 PIKE	Information desk								
Hall 4E LEVEL 4, ARCH AT 705 PIKE									Student entertainment: <i>The Last Repair Shop</i> screening
Hall 4F LEVEL 4, ARCH AT 705 PIKE	Convention registration check-in, trade show, merchandise distribution (8 a.m. to noon), Best of Show desk (8 a.m. to noon), NSMC check-in (8 a.m. to 10:30 a.m.)								

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Diamond AB FLOOR 1, SHERATON GRAND	Quill & Scroll awards	Quill & Scroll awards	AI and scholastic journalism	Calling all journalists: key skills right now	Two week sprints			
Eagle Boardroom FLOOR 1, SHERATON GRAND		JEA DEI meeting						
Aspen FLOOR 2, SHERATON GRAND	The secret (AI) agent in the newsroom	Get help with censorship: SPRC open forum	The \$100,000 solution: Creative story ideas and money makers	The Grammar Olympics: What country will you be?	Maestro reveals the core principles of editing	How to cover news on Instagram	Eyes on us: How we took on spy-ware and won	
Cedar AB FLOOR 2, SHERATON GRAND	Keep your copy in check	A different view	I'm not that grid	Unadulterated kerning	I know about popular	Defying clutter	Satire: better safe than sorry	
Redwood A FLOOR 2, SHERATON GRAND	JEA Scholastic Press Rights Committee meeting	Updates on AI and student press law	Fighting the good fight	How did that get in the yearbook?	The ABCs of L-I-B-E-L	Bold journalism in the age of "prohibited concepts" and "divisive content"	Covering the hard stuff	
Willow A FLOOR 2, SHERATON GRAND	Marketing yourself	Adobe Premiere Pro basics ★		Imitating the greats: Writing tips for middle schoolers	Podcasting 101	Leading others	Hill Top News Off Camera	
Willow B FLOOR 2, SHERATON GRAND	Adviser lounge							
Grand Ballroom A FLOOR 2, SHERATON GRAND	Hazelwood untold		Rethinking our worldview	Southern storytelling	Unlocking history: The accidental time capsule		The benefit of subject matter expert reporters	
Grand Ballroom B FLOOR 2, SHERATON GRAND	Design beautifully: Explore the art of yearbook spreads	Sports photography tricks	Chart a creative coverage course		How to train your staff and utilize personnel	Interviews that go from good to great	Build positive relationships with administrators	
Grand Ballroom C FLOOR 2, SHERATON GRAND		On-site critiques		JEA Awards Committee meeting	Adviser recognition luncheon		JEA board of directors follow-up	
Grand Ballroom D FLOOR 2, SHERATON GRAND	Bridging the gap for broadcast advisers ★	Best thing I ever did	Power revision	Crime, drugs, politics: A day in the life of a TV news photojournalist ★	Play-by-play and announcing 101 ★	In Murrow's footsteps: Reporting from abroad ★	Coverage 101: the ultimate guide to coverage	
Grand Ballroom Foyer FLOOR 2, SHERATON GRAND	Publication exchange							
Boren FLOOR 4, UNION ST. TOWER, SHERATON		Adobe certification testing						
Columbia FLOOR 4, UNION ST. TOWER, SHERATON			Scholastic press association roundtable					
Jefferson AB FLOOR 4, UNION ST. TOWER, SHERATON	Beyond the deadline: Teambuilding for journalists	Advanced Placement and journalism	Jumpstart your year with a bootcamp plan					
Seneca FLOOR 4, UNION ST. TOWER, SHERATON	Building a winning portfolio	JEA Certification Committee meeting	The 13(ish)-day plan: Organize your yearbook staff	Don't create newsroom dictators				
University FLOOR 4, UNION ST. TOWER, SHERATON	10 tips to optimize your annual yearbook flow	Sell your book, not your soul	Cultivating columnists, producing podcasters	Maximizing the yearbook ladder using Google Sheets				
Virginia FLOOR 4, UNION ST. TOWER, SHERATON	Awesome AI tools for the student newsroom	Finding the angle: Reporting with WAL(L)DO & WENDA	Amplifying the voices of the next generation ★	Advanced writing for broadcast	Creating a broadcast workflow beginning to end			
Cirrus Ballroom FLOOR 35, PIKE STREET TOWER, SHERATON	Building themes together: Engage your entire staff	A culture shift: Empowering staff to own the room	How to write award-worthy opinion articles	Solving the puzzle of investigative reporting				

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Skagit 1 LEVEL 0, ARCH AT 800 PIKE		Let's make new year(book) resolutions	Get it right	Rethinking grading after 20 years	Capturing the action: Sports photography	Insight from a first-year photo editor		
Skagit 2 LEVEL 0, ARCH AT 800 PIKE	Writing secrets to better storytelling	New adviser: Overwhelmed, now what?	Stand your ground: Navigating media law conflict	How to advocate for youth journalism rights	Capture the moment: Yearbook photography	Navigating a successful path in sports podcasting	Need-to-knows about being a sports journalist	<ul style="list-style-type: none"> ■ SPECIAL EVENT ■ MEETING ■ CONTEST ■ REGISTRATION AND INFORMATION ★ FEATURED SPEAKER ■ MEDIA LAW CENTRAL ■ DIVERSITY CERTIFICATE ■ GOOD FOR BEGINNERS ■ COMMUNITY JOURNALISM STRAND
Skagit 3 LEVEL 0, ARCH AT 800 PIKE		Not your average sports coverage	Investigative reporting	Three good minutes: Mastering the mini-interview	Oh sweetie, let us help you	Understanding the importance of video editing		
Skagit 4 LEVEL 0, ARCH AT 800 PIKE	Accessibility practices in visual design	Being the best leader you can be	Embracing the power of social media	So you're an editor, what now?	Telling your own story in a world full of stories		Ctrl + Alt + Del: Program overhaul	
Skagit 5 LEVEL 0, ARCH AT 800 PIKE	From pitch to print	Yearbook and yap	Interview like a pro	"Hey youuu guys!": Building an adviser army	Pirates of the Hunger Games: How to lead	How to cover banned books	Newspaper design style guides: The graphic glow-up	
Yakima 1 LEVEL 1, ARCH AT 800 PIKE	Environmental media: Journalism and advocacy	Get the big picture	Write it right: Opening copy	You made 91 covers?	Belonging and justice: Building newsroom diversity	Marketing magic: Increase your yearbook sales	Tips to turn your team into a family	
Yakima 2 LEVEL 1, ARCH AT 800 PIKE	Introduction to intellectual property	Digging dirt through access laws	Why are my photos so...?	Yes, students should use ChatGPT				
Chelan 1 LEVEL 2, ARCH AT 800 PIKE	JEA Digital Media Committee meeting						Outreach Academy follow-up	
Chelan 2 LEVEL 2, ARCH AT 800 PIKE	Photos in five	How high schools can help fill gaps in local news		Publishing your photos beyond your campus			Winning off the field: Sports public relations	
Chelan 4 LEVEL 2, ARCH AT 800 PIKE	Best of Show judging							
Chelan 5 LEVEL 2, ARCH AT 800 PIKE	Growing pains: Elevating your journalism program	Details matter	Using color wisely	Humans of [your school]	Rethink repeaters: From boring to brilliant	It's the little things	ChaRIZZmatic communication	
Tahoma 1 LEVEL 3, ARCH AT 800 PIKE	The power of the lens		Developing a strong relationship with your school administrators		Covering local government: the inside scoop	Next level feature writing	Telling their own stories	
Tahoma 2 LEVEL 3, ARCH AT 800 PIKE	Online newsroom tools	Get real: Writing yearbook theme copy	Designing dynamic spreads	Strategies to grow your online readership	The ABCs of a YB class as a new editor or adviser	Am I stealing? Fair use in the age of AI	How to get THAT photo	
Tahoma 3 LEVEL 3, ARCH AT 800 PIKE	Covering controversial topics responsibly	Design like a pro	So, now what? Navigating challenges and disruption in times of change ★	Legal rights of student journalists	Next steps: Tips from college journalists	Q&A: Student journalism alumni talk career paths	How the heck do you do this?	
Tahoma 4 LEVEL 3, ARCH AT 800 PIKE	National Journalism Quiz Bowl finals				Reporting on tragedy	Take 10: Build critical thinking and staff culture	News packages: Mobile reporting style	
Tahoma 5 LEVEL 3, ARCH AT 800 PIKE	Multiple pubs, multiple staffs, no problem	Best practices for covering race and equity ★	Community showcase extravaganza	Thematic modules and how they tell a better story	Information devolution: How cellphones, social media and AI shape news, politics and us	It's not just a class, it's a community	All around social media coverage	
Skybridge Lobby LEVEL 4, ARCH AT 705 PIKE	Registration check-in and information desk							
Hall 4E LEVEL 4, ARCH AT 705 PIKE							Closing ceremony and awards	